

Contact

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Top Skills

Program Management

User Stories

Team Management

Deepak Panda

Product Manager | Global Certification in Product Management
Bengaluru, Karnataka, India

Summary

I'm a Program Manager with 7+ years of experience leading cross-functional initiatives across product, operations, and supply chain to drive measurable business impact. At Belden, I've executed multimillion-dollar programs delivering \$50M+ in revenue growth and \$10M+ in cost savings through data-driven execution, stakeholder alignment, and process optimization. I specialize in turning strategic goals into actionable plans — reducing time-to-market by 40%, improving supplier efficiency by 20%, and managing high-value programs across APAC. My strength lies in combining analytical thinking with structured program governance to deliver results at scale. Passionate about solving complex business challenges, I'm particularly interested in opportunities within tech, e-commerce, and digital-first organizations where speed, innovation, and customer focus drive success.

Experience

Belden Inc.

6 years 8 months

Product Manager

April 2023 - Present (2 years 8 months)

Bengaluru, Karnataka, India

- India Product Manager - responsible for P&L of the India product line with combined value of around 20 million USD
- Managing the complete product life cycle (ideation, road-mapping, launch and GTM) of all products portfolio in India in collaboration with Engineering, Operations, Business development & Sales team
- Devised a supply chain strategy with Sourcing team to align the inventory levels of external suppliers and plants with the trend of business demand for the whole year resulting in 20% decrease in lead time
- Led an initiative to develop and maintain scoring systems to evaluate Supplier's performance based on KPIs such as Cost Savings, Quality Defect Rate, and Responsiveness

- Managed end to end implementation of internal programs aimed at improving the user experience for suppliers to improve KPIs including Perfect Order Rate, Fill Rate, and Supplier Lead Time.
- Driving business cases for product localizations and new product developments in India overseeing a cross functional team resulting in additional 10% revenue from 3rd party sources
- Drove the key product metric of overall margin from 15% to 18% by collaborating with Sourcing team to drive down the costs by optimizing the supply chain model of the product suppliers

Senior Product Specialist

April 2021 - March 2023 (2 years)

Bengaluru, Karnataka, India

ECLP- Project Management

April 2019 - April 2021 (2 years 1 month)

- Led the project of raw material source transfer from Germany to India for a product to achieve 33% savings per year within 80% of the stipulated time allotted to the project
- Conducted stakeholder meetings between Germany and India to identify the expectations, address the challenges and drive consensus on project plan
- Responsible for the strategy of identification & negotiations with vendors to create sources of raw materials & streamline the vendor approval process from Germany
- Established performance metrics and KPIs for the project team in collaboration with stakeholders to monitor and evaluate the progression of the project plan

XLRI Jamshedpur

Student

June 2017 - March 2019 (1 year 10 months)

Jamshedpur Area, India

- Organized Ensemble-Valhalla fest with 10,000+ footfalls, 50+ events, 2 pro-shows and Rs 75+ lakhs budget
- Selected as a part of 50-member team which managed India's biggest run marketing event- MAXI FAIR
- Responsible for ideation, content creation & overall handling of social media pages of Photography club of XLRI- PIXL

Anheuser-Busch InBev

Sales Strategy

April 2018 - June 2018 (3 months)

Greater Bengaluru Area

- Finalized top 30 cities for expansion of Budweiser out of 360 cities based on market scope
- Developed a process to identify gaps and drive numeric distribution of the High-End brands
- Strategic HE On-Trade POC mapping in Mumbai by Zomato rating index and sales volume
- Set up of dashboard(city-wise) to monitor growth drivers and devise expansion strategies

Tata Motors

Assistant Manager

August 2015 - May 2017 (1 year 10 months)

Karnataka, India

- Achieved 50% increase in productivity by leading a team in time study analysis of the plant workers
- Reduced the man-hours by 1 Hour/day by achieving standardization across all the shops in plant
- Individual project on 'rainwater harvesting system' to reduce the water usage in the shop by 50%
- Attained savings of Rs 1 crore per month by optimizing the logistic systems and storage methods

Education

XLRI Jamshedpur

INSAID

Global Certification in Product Management · (July 2021 - May 2022)

National Institute of Technology Rourkela

· (2011 - 2015)